



**Are you hooked?**





HOOC







# WHAT IS HOOC?

## THE COMPANY

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HOOC is an international company based in Switzerland, especially active in the field of building and industrial automation.

## THE PRODUCTS

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We develop physical and virtual gateways for standardized and customized OT, IoT and IIoT solutions.

## THE SERVICES

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Our solutions include VPN, remote control, smart alarm, data visualization, reporting and much more.

## THE BASIS

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The foundation for all HOOC solutions is the highly encrypted VPN remote access.

## THE CORE

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At the heart of each HOOC solution lies the HOOC Cloud. It is where all the data of the client's system infrastructure will be gathered.

## THE TOOLS

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By using the HOOC apps or the HOOC Management-Portal, the client can access and control his systems via specific gateways.



# WHAT MAKES OUR SOLUTION SO UNIQUE?



## SECURE

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Unlike conventional solutions, HOOC does not require port forwarding or any fixed IP addresses.



## HANDY

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Systems can be controlled simply via app.



## FAST

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Thanks to its plug&play installation, the HOOC VPN is ready for operation in less than 2 minutes.



## INDIVIDUAL

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It is possible to assign specific accesses for certain functions or for a limited time.



## SIMPLE

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No adaptation to the existing IT infrastructure is required.



## TESTED & CERTIFIED

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All HOOC solutions are hosted in recognized Swiss data centers and have been tested and certified by independent IT security experts.



## MODULAR

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Remote access can be extended by additional services and functionalities.



## SCALABLE

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Products and solutions are easily scalable according to customers' needs.

# WHY TO BECOME A HOOC DISTRIBUTOR?

3 simple reasons. Because you will have a ...



## MINIMAL MARKETING EFFORT

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As HOOC does all the advertising, organizes workshops and webinars.



## MAXIMUM PRICE-PERFORMANCE

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As HOOC offers you a double profit-sharing (see «passive income»).



## MINIMAL ADMINISTRATIVE EFFORT

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As HOOC provides free starter packages for your customers to test.



More on this in our  
**HOOC video – The easy way  
to distribute.**

# HOW DOES THE DISTRIBUTION WORK?

## THE NETWORK

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HOOC works throughout Europe with a close network of partners and distributors. They sell the gateways together with the basic package and guarantee first level support.

## THE GATEWAYS

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Currently, the following gateways are sold abroad: Connect L, M, H.

## THE BASIC PACKAGE

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The basic package includes the VPN service with one simultaneous access and 2 GB data volume.

## THE FIRST LEVEL SUPPORT

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The distributors are the first point of contact for the end customers' questions. They advise and help with simple technical problems and provide basic support in setting up services and functionalities.

## THE SECOND LEVEL SUPPORT

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When it comes to more difficult technical problems, the support team of HOOC Switzerland will be there to assist you.





# WHAT MAKES US DIFFERENT?



## **MODULARITY, SCALABILITY AND CUSTOMIZATION**

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HOOC does not only consist of solutions and basic packages (gateway / VPN). It also offers individual services and functionalities that can be tailored specifically to the customers' needs.



## **PAY-AS-YOU-GO PAYMENT**

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Thus, the customer – beside the basic package – pays only for those additional services und functionalities (individual plan).



## **USER FRIENDLINESS**

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The client orders the basic package directly from his distributor. The individual plan can then be configured independently in the HOOC ManagementPortal.



# WHAT ARE YOUR BENEFITS?



## **PASSIVE INCOME**

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Not only does every distributor receives a commission with every basic package (VPN and gateway) he sells, but also one with every additional service his clients buy.



## **ALL-IN-ONE**

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Gone are the days when you had to look for a different supplier for every problem. HOOC offers you a full range of remote management tools, from site-to-site networking, to monitoring solutions and embedded systems.



## **ZERO RISK**

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As a distributor you receive a number of starter packages free of charge for your customers. If after the 30 days free trial, they are interested in buying, both you and HOOC will benefit. If not, there will be no financial or other consequences. Give it a try – you have nothing to lose.

# CONTACT US

The best thing to do is to register at  
<https://hooc.ch/en-us/distribution/distributors>.

Or you contact us via e-mail or phone.

We will then contact you in order to discuss all further details.

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