

# Discover, Activate & Put Your Strengths to Work

Reinvest in Your Career to Find  
Fulfillment



**About this package:** *This package is for you if you are drained by your job and feel stuck in your career. Through a 4-month coaching engagement, you will come to devise and pursue a plan that leaves you feeling more energized and fulfilled by your job whether you decide to stay or leave. This package includes career coaching to help you land your next position.*

## Do you worry you've hit a dead end in your career?

From early in your career, you were a superstar outshining most everyone else. But right now, you wouldn't describe your career as a place where you are moving forward. And it certainly isn't a place where you feel energized.

Your to-do list is filled with things you dread. You have emails to write and calls to make that feel like herculean tasks. You manage to get through your days but you know you aren't necessarily delivering your best work.

Your day-to-day work drains you. You get bored. Or frustrated. Or both.

You keep wondering why your work day feels so hard. You keep wondering if your career took a detour down the wrong road.

## You have so much more to offer.

You know you can deliver great things. You are a hard worker and you've been that star performer many times over in your career.

You wonder whether it's time that you move up the career ladder and why it hasn't happened yet. Part of feels its time you get recognized to move up the ladder. But you aren't just worried about promotions – you want to actually feel fulfilled by wherever you land.

It seems people don't see the value you can offer. In fact, sometimes you wonder if you even know what you have to offer. You know instinctively what you're good at but can't easily put it into words. This has left you wondering which are the best roles for you to pursue.

### **Imagine a work day when you are energized by your job.**

Imagine a work day when you come to work and feel energized. You come to work eagerly anticipating your to-do list. You are looking forward to work because it is interesting and has you feeling ambitious but not under water.

You are rocking your to-do list but most importantly you feel you are making progress like never before. You are delivering high quality work. You are attracting the attention of your manager and senior management.

You start to feel better and more confident. This now shows up in your personal life and your friends and family notice you're less stressed.

Because you know true talents, your role enables you to thrive and feel more fulfilled. With this knowledge, you can help and make the biggest difference to having career satisfaction.

And you really enjoy making a difference.

### **Why not invest in career satisfaction?**

A part of you worries that you already hit your high point in your career and it's only downhill from here.

You wonder if it's too late to do anything productive and you've come to the end of the road.

Deep down you know now is the time to make a more solid investment in your career. If you are going to grow your career in any direction, you need to have a better understanding about where and when you can truly shine. And that begins with truly understanding your strengths and weaknesses.

You want to know how you can best propel yourself forward. It's time you found fulfilling work. And now is the time to take some initiative to figure it out.

## Help is here.

I am a certified strengths and life coach who is trained by the Gallup organization and Martha Beck. With over 25 years experience working as a professional, manager, and executive, I'll help you unearth and understand your strengths and put them to work. Even better, I can help you remove the roadblocks that are getting in the way of finally making career fulfillment a priority.

Research has shown that when employees put their strengths to work at least half of the work day, they are six times more likely to feel engaged at work. A strengths-based approach is about focusing on what you do well. Strengths are an essential ingredient to become more productive but also is there they are able to spur the best professional growth. In fact, talent is a key factor for success. People who know their talents and have the opportunity to use them at work are six times more likely to be engaged on the job. And they are three times as likely to report having an excellent quality of life. Talent is key to finding the best roles to help propel your career forward.

As a result of the **Discover, Explore & Put Your Strengths to Work** program you will:

- ❖ Gain far more confidence than you've ever had before by truly understanding your core talents and how you add value.
- ❖ Reinvest in your career so that you have a long-term plan that will take you from work that drains you to work that fulfills you.
- ❖ Transform how you deal with difficult and challenging colleagues because you lean on your strengths and communicate in a way without feeling unauthentic or fake.
- ❖ Learn how to minimize your weaknesses and devise ways to remove roadblocks that prevent you from putting your strengths to work.
- ❖ Put into practice how activating your strengths can help you feel more engaged at work.
- ❖ Devise and pursue a plan that helps you secure roles that allow you to shine.
- ❖ Devise a strategy to advance your career (whether you stay where you are or move to a new position) by profiling and leaning on your strengths.
- ❖ Walk away at the end of our work together with a clear next steps that will help you take your career to your ideal place.

## This coaching package has five components & 4 BONUSES!

This coaching package follows the six steps outlined in the Bestseller: *Putting Your Strengths to Work*. The six-week experience will help you reveal the hidden dimensions of your strengths. You will learn how to seize control of your assets and rewrite your job description with structured exercises that become part of your regular workweek.

### Unearth and Discover Your Talents (1 coaching session)

#### **Questionnaire & Gallup Clifton Strengths Assessment**

You will take the complete Gallup Strengths Finder 2.0 and receive your comprehensive results via email and a copy of the best-selling book *Strengthfinder 2.0*. Through that assessment and by completing detailed questionnaire with me, you will come to have a deeper understanding your strengths. You will capture, clarify, and confirm your strengths.

### Getting clear about how you can invest more to create strengths (2 sessions)

#### **Coaching, Videos, Worksheets**

Through coaching, we'll dig into how your talents are – and aren't – showing up in your career. We will evaluate how your talent profile can be more fully exercised either in your current role or in a future role you'd like to design. If you are looking to change roles, we will identify the ideal job description and work day for you. We will also identify what is standing in the way of you exercising your strengths.

### Free Your Strengths (2 sessions)

#### **Coaching, Videos, Worksheets**

We'll create a strong week plan so that you can minimize that what drains you at work and do more to build up time for things you really like to do. We will "free your strengths" by following up with simple and practical action steps that help you put your strengths to work. Through coaching and your follow up action we will find the best ways for your strength profile to be more fully exercised either in your current role or in a future role.

### Limit Your Weaknesses (1 session)

#### **Coaching, Videos, Worksheets**

Through the *Strengthfinder*, you'll come to get more clear about your weaknesses. We're going to dig in what drains you at work and develop specific strategies to overcome them to make room for your strengths. We will identify strategies to minimize your weaknesses.

### Walk away with a *Next Steps* plan to invest in your talents

#### **Next Steps Plan**

Throughout the coaching arrangement, we'll be identifying very specific actions where you can lean into and unleash your talents and turn them into strengths. Likewise, we'll be devise and pursue strategies

to limit where you are weak and rained. Our goal is to look for as many small shifts that make a big difference. You will walk away with a Next Steps plan that creates an actionable road map so you can lean more into your strengths at work. This Next Steps plan will be sent to you after our intensive session and be tailored for you and your situation.

### **BONUS #1: Bestseller: *Putting Your Strengths to Work***

Once you have your strengths profile, you can put your strengths to work with the bestselling book *Put Your Strengths to Work* by strengths guru Marcus Cunningham. This book takes you through a six-week plan for maximum success in your career. The six-step, six-week experience will help you reveal the hidden dimensions of your strengths. You will learn how to seize control of your assets and rewrite your job description with structured exercises that become part of your regular workweek.

### **BONUS #2: A complete review of your LinkedIn profile**

#### ***Pick up a powerful tool in your toolbox***

Do you have a LinkedIn profile? Do you wonder if it even reflects your true talents? If you are looking to make a career change, you will want to highlight and profile your talents. As part of this package, I will do a review your LinkedIn profile and provide you with recommendations as part of your Next Steps Plan.

### **BONUS #3: A Custom-Made Strengths Sketch to hang at your desk!**

#### ***Remember your superpowers with Strengths Sketch***

You will walk away from this coaching package with your top strengths in a visually appealing printable that helps you remember your strengths every day. My clients report that when they remember their strengths, they are more likely to

### **BONUS #4: Access to a Strengths Library**

#### **Videos and Backgrounders To Help you Put Strengths to Work**

Throughout the coaching process, you will have access to easy-to-watch videos that give you a much greater understanding of what it means to activate your strengths and minimize your weaknesses. Specific videos include: Why care about strengths? What is a strength? How to minimize weaknesses? What does it mean to exercise strengths?

**Cost of this package: \$1500 (Four payments of \$375)**

**(Please contact me for prices for in-person coaching)**

## Want to sign up? Here is how to get started!

**Step 1:** Sign up for the program! Make your payment of \$375. You will be invoiced monthly for the duration of the program.

**Step 2:** Within 24 hours of making your payment, you'll receive an email from me with your prepwork and instructions for booking your session.

**Step 3:** Book your first session. In an email you receive from me, you will receive instructions about how to book your first session.

Have more questions? Want to speak with the coach who will lead you through the process? Schedule a free consultation with me by emailing [Danielle@droitsch.com](mailto:Danielle@droitsch.com). During this 30-minute consultation, I can answer your questions and I can learn more about you and what you want to accomplish.