

# Discover and Activate, and PROFILE your Superpowers Your Complete LinkedIn Makeover & Taking your Business to the Next Level



**About this package:** *This package is for the entrepreneur who wants to learn more about their strengths and activate them to take themselves and their business to the next level. This package includes a complete update/optimization of a LinkedIn summary to attract new clients.*

## You want to take your business to the next level.

You work hard to maintain your business and satisfy your customers. Your eye is on the prize and you want to grow your business taking it to the next level.

You might be looking for more clients and customers. You want to optimize your day so that you can concentrate on what matters most. Or perhaps you are working to think about where you want to take your business next.

Whatever your goal, you know that part of the answer is in knowing leaning more than ever into your strengths.

## You know you could do more to set yourself apart.

You work hard and deliver results but find promoting yourself uncomfortable. You're not looking to be vain but know that if you can find an authentic way to profile and share your value, that it will help you move your business ahead.

You know that taking your business to the next level is about hard work but it is also about helping others understand and appreciate your value. But you wonder how can you do that with authenticity.

## You want to feel the spark.

Meanwhile, your days are filled with routines that don't exactly bring you energy.

You look back when you started your business and remember when you felt more driven. You had that “fire in the belly” that propelled you ahead. Everything was exciting and new and you were perfectly fine pushing yourself to new levels.

It feels like the tasks or projects that come your way aren't as exciting as they once were. Maybe your days feel too repetitive. Or perhaps the people you have to deal with drain you. Whatever it is, you wouldn't describe yourself as energized and driven in the same way.

## Picture yourself moving new business forward by activating your strengths.

Imagine having a crystal clear sense about how to set yourself apart from the competition. You know your strengths and so you have found a great way to talk about the value you offer.

And because of that, you know a clear way to engage new clients.

What's more, because you've unearthed your talents, you are more fully engaged. You feel driven and challenged by your goals. You are doing work that you enjoy and allows you to shine. You are rocking your to-do list.

Overall, you feel more fulfilled because you've figured out what it means to activate and profile your strengths.

## Help is here.

I am a certified coach who is trained by the Gallup organization (Clifton Strengthfinder) and Martha Beck Coaching who is experienced at helping you put your strengths to work. With over 25 years working as a professional, manager, and executive, I'll help you unearth and understand your strengths and put them to work.

As a result of the **Discover, Explore, and Profile your Talents** program you will:

- ❖ Come to see yourself in a new light by understanding how your talents set you apart from the competition and can be amazing tools to propel your business ahead.
- ❖ Walk away with a new and optimized LinkedIn profile giving you effective language when networking and to develop other communications to attract your ideal clients
- ❖ Understand how activating your strengths can help you navigate communication with your difficult and challenging clients AND more easily relate to existing and prospective clients without feeling you are unauthentic or fake.
- ❖ Get more clear about how your talents can be harnessed so you can feel more engaged at work to crush your to-do list and find ways to work smarter – not harder.

## This coaching package has four components & 2 BONUSES

### Unearth & understand your talents

#### **Questionnaire & Gallup Clifton Strengths Assessment, Coaching**

Through completing Gallup Strengths Finder 2.0 and a detailed questionnaire with me, you will get a full mapping of your talents and have a better understanding about how your strengths are what make you unique and how they bring value in your business. You will also receive a copy of the best-selling book Strengthfinder 2.0.

### Clarity about how your talents add value and can help advance your career

#### **Coaching and Personalized Video**

Through coaching, we'll dig into how your talents are – and aren't – showing up in your business and work day. We will bring to life how you can set yourself apart from the competition by profiling your talents and how you add value. We will also identify what is standing in the way of you exercising your strengths. You will walk away from the coaching session with a personalized video outlining how you can harness your strengths for your career goals.

### Profiling Your Strengths

#### **Complete LinkedIn Profile Makeover and Optimization**

As part of this package, you will receive a complete facelift to your LinkedIn profile including your title and summary. Through coaching and your survey results, we'll bring your talents to life first in terms about how you are talking about yourself when you are networking and will then the LinkedIn profile. You and your network will then be able to help make you and your strengths shine to your managers, colleagues, network, and recruiters to help secure more ideal roles. Your summary will be optimized if needed to ensure that it contains key words to be discovered by recruiters. And finally, you will also receive specific guidance from me about how you can take simple steps to more fully optimize your profile.

### A Custom-Made Strengths Sketch to hang at your desk

#### **Remembering your superpowers with a Strengths Sketch**

You will walk away from this coaching package with your top strengths in a visually appealing printable that helps you remember your strengths every day. Those who keep their strengths at the top of their mind are more likely to put them to work.

### **BONUS #1: Access to Video Library Profiling how to Put Your Strengths to Work**

#### **Videos and Backgrounders to Help you Put Strengths to Work**

Throughout the coaching process, you will have access to easy-to-watch videos that give you a much greater understanding of what it means to activate your strengths and minimize your weaknesses. Specific videos include: *Why Care About Strengths? What is a strength? How to minimize weaknesses? What does it mean to exercise strengths?*

## **BONUS #2: Bestseller: *Putting Your Strengths to Work***

Once you have your strengths profile, you can put your strengths to work with the bestselling book *Put Your Strengths to Work* by strengths guru Marcus Cunningham. This book takes you through a six-week plan for maximum success in your career. The six-step, six-week experience will help you reveal the hidden dimensions of your strengths. You will learn how to seize control of your assets and rewrite your job description with structured exercises that become part of your regular workweek.

**Total coaching sessions: 2**

**Cost of this package: \$990 (3 payments of \$330)**

**(contact me for in person coaching)**

## **Want to sign up? Here is how to get started!**

**Step 1:** Sign up for the program! Make your payment of \$330. You will owe for two more payments before the end of the program.

**Step 2:** Within 24 hours of making your payment, you'll receive an email from me with your prepwork and instructions for booking your session.

**Step 3:** Book your first session. In an email you receive from me, you will receive instructions about how to book your first session.

Have more questions? Feel free to schedule a free consultation with me by emailing [Danielle@droitsch.com](mailto:Danielle@droitsch.com). During this 30-minute consultation, I can answer your and I can learn more about you and what you want to accomplish.