

Discover Your Strengths: Working Smarter – Not Harder



It's time to find ways to work smarter.

You're an over-achiever and get more done in a day than most do in a week. You've always set ambitious goals. In fact, you have already achieved a lot of what you have set out for yourself.

But you are ambitious and want more from your career.

You are ready to propel you and your business ahead but not by putting more hours on the clock. You want to move achieve more and discover ways to work smarter – not harder. And you want to do a better job of profiling how you can shine in your business.

You also sense you could be smarter with how you deploy your time and energy but it's not entirely clear what you need to do.

You know you could do more to set yourself apart.

You work hard to deliver results but find that whole business of self-promotion uncomfortable. You're not looking to be vain but would like to find an authentic way to share your value. You know that if others understand what you can offer, they will get greater value and it will also help you move your business ahead.

Work challenges seem to keep you from moving ahead

Instead of moving ahead, all too often, you find yourself held back or drained by the work day.

Perhaps you find some of the things on your to-do list not to be the best use of your time. Maybe you spend far too much time dealing with difficult clients.

You want to find a way to better deal with these challenges so they don't eclipse your day.

You'd like to do more of what you enjoy.

At this point in your career, you'd like your work days to inspire and energize you.

You long for the spark you feel when you dig into work that drives you. You want a business strategy to invest more time in doing what you enjoy most.

You want to learn a better way of doing work so you can advance your business to the next level, minimize what drains you, and focus on what energizes and inspires you.

You aren't looking to invest a lot of time.

You keep thinking that in order keep moving your business forward, you'll need to work harder.

Frankly, you are already over committed. You have a packed schedule. You're probably working as many hours as you can. If anything, you'd like to work a little less.

You want to invest the same (or less) time to get the same results and want more ideal days at work. Is this even possible?

Activating your strengths can boost your business (and save time!)

Imagine a day where you spend most of your time on things that don't just energize you but help you do better in your business. You know your strengths so you are clear on how to organize your time to do your best work.

By investing more in your strengths, you are more clear how your business can grow. Your clients and others in your network notice how you shine and that is helping you reach your business and professional goals.

Because you know your strengths, you have found a great way to talk about the value you offer. And because of that, you know a clear way to engage new clients.

You understand how exercising your strengths can help you work smarter – not harder. You know how to minimize your weaknesses which can easily get in the way to distract you from using your superpowers.

Increasingly, you find yourself having more and more ideal work days.

Your First Step: Unearth Your Strengths

You know it's time to get more clear about what will drive your career forward. You want to better understand how to activate and invest in your talents (and minimize weaknesses) so you can find your best success.

I am a certified coach who is trained by the Gallup organization and Martha Beck Coaching who helps my clients put their strengths to work. With over 25 years as a professional, manager, and executive,

I'll help you unearth and understand your strengths so you can propel your career and business forward.

As a result of the **Discover Your Strengths: Work Smarter – Not Harder** program you will:

- ❖ Get more clear about how your talents can be activated and strategically deployed to advance your business.
- ❖ Gain confidence in yourself so you know the extraordinary value you offer in your business.
- ❖ Understand how activating your strengths can help you work smarter – not harder – creating more energy and saving you time.
- ❖ Learn how to profile your strengths to your clients and customers without feeling unauthentic or slimy.

This coaching package has four components & 1 BONUS

Unearth & understand your talents

Questionnaire & Gallup Clifton Strengths Assessment

Through completing Gallup Strengths Finder 2.0 and a detailed questionnaire with me, you will get a full mapping of your talents and have a better understanding about which of those you are activating or not in your career. You will also receive a copy of the best-selling book Strengthfinder 2.0.

Discover How to Put Your Strengths to Work

Deep dive coaching session (75 minutes)

We'll see how your talents are and are not showing up in your career. Through my personalized questionnaire and the deep dive coaching session, you'll see how your strengths are effective tools in your arsenal (ready to be deployed at any point) to aim and push your career ahead. We come to understand which of your talents are already operating as a full strength and which need to be activated. By the end of our session, you'll be clear which can be more strategically deployed to address your specific career goals.

A Custom-Made Strengths Sketch to hang at your desk

Remembering your superpowers with a Strengths Sketch

You will walk away from this coaching package with your top strengths in a visually appealing printable that helps you remember your strengths every day. Those who keep their strengths at the top of their mind are more likely to put them to work.

Walk away with a simple Next Steps plan

Next Steps Plan

You will walk away with specific actions that you'll happily embrace into your work day where you can lean into and unleash your talents and turn them into strengths. We'll be looking for small shifts that can make a big difference. We'll also look at how to remove barriers to exercising your strengths. This Next Steps plan will be sent to you as a personalized video after our intensive session tailored for you and your situation.

BONUS: Access to Video Library Profiling how to Put Your Strengths to Work Videos and Backgrounders To Help you Put Strengths to Work

Throughout the coaching process, you will have access to easy-to-watch videos that give you a much greater understanding of what it means to activate your strengths and minimize your weaknesses. Specific videos include: Why Care About Strengths? What is a strength? How to minimize weaknesses? What does it mean to exercise strengths?

Value of this package is over \$500!

Cost of this package to you: \$389

Want to sign up? Here is how to get started!

Step 1: Sign up for the program! Email Danielle@droitsch.com that you are signing up for the program.

Step 2: You will receive an invoice to make your payment of \$389.

Step 3: Within 24 hours of making your payment, you'll receive an email from me with your prepwork and instructions for booking your session.

Step 4: Book your first session. In that first email you receive from me, you will receive instructions about how to book your first session.

Have more questions? Feel free to schedule a free consultation with me by emailing Danielle@droitsch.com. During this 20-minute consultation, I can answer your questions and learn more about you and what you want to accomplish.