

GetResponse “30 Day Landing Page Challenge - Boost Your Customer Engagement” Contest

1. About the contest

1. These terms and conditions relate to the GetResponse „30 Day Landing Page Challenge - Boost Your Customer Engagement” Contest (we’ll call it “the contest” from now on).
2. The contest is run by GetResponse Sp. z o. o. Our company is incorporated under the laws of Poland, with our registered office at Arkonska 6, A3, 80-387 Gdansk, Poland, registered at the National Court Register at Company No. (KRS) 0000187388, NIP No. 9581468984, REGON No. 192998251, with a share capital of PLN 5 559 840 (we’ll say “GetResponse”, “us”, or “our” from now on).
3. The contest is in no way sponsored, endorsed, administrated by or associated with Facebook/Instagram. Facebook/Instagram is released from any and all of claims arising out of or related to your participation in the contest.
4. By taking part in our contest, you accept these terms and conditions.

2. Taking part

1. You can take part in our contest if you are GetResponse account owner (paid or trial).
2. To take part in the contest you need to register for it on the dedicated landing page (<https://lp.getresponse.com/30-day-landing-page-challenge>) within the contest period, which starts on 26th of August, 2020 and ends on 25th of September, 2020.
3. After registering, you can join the private Facebook group (<https://www.facebook.com/groups/LandingPageExperts>) (we’ll say the “group” from now on) and submit your Landing Page design for revision by Pam Moore and members of GetResponse marketing team.
4. You can only submit your Landing Page design once. You can’t use multiple accounts or send multiple entries in the same day.
5. You shouldn’t include in your Landing Page design any false, misleading, fraudulent or obscene content that violates any applicable laws, statutes, regulations, third party’s rights, Facebook guidelines, terms of use, or other policies.
6. By entering the contest, you agree that Pam Moore and members of GR marketing team can view and comments on your Landing Page design.
7. By entering the contest, you agree that if selected, your Landing Page design will be showcased during the live Facebook video hosted by Pam Moore at the end of the challenge.

8. By entering the contest, you give permission to the members of GR marketing team to feature your Landing Page design (if selected) in the blog post which will be published The Marketing Nutz Blog (<https://themarketingnutz.com/blog/>).

3. Winners and prizes

1. We'll choose 1 (one) winner who provides the most creative and comprehensive Landing Page design.
2. The winner will be chosen by the challenge host, Pam Moore, and announced via the live Facebook video inside of the Group on September 25th, at 12 pm EDT.
3. The winner will receive one prize consisting of 1 year free subscription to GetResponse Plus account (list size up to 25,000 subscribers).
4. We'll contact the winner to deliver the prize via email.

4. Intellectual property

1. By taking part in the contest, you grant GetResponse an irrevocable, non-exclusive, free-of-charge right to use your Landing Page design by us and by Pam Moore for the purpose of promoting the challenge, in particular on our websites, blogs, and social media channels, with no time or territory limits. This includes all or part of the content, which we might use on The Marketing Nutz Blog (<https://themarketingnutz.com/blog/>) and GetResponse blog (<https://www.getresponse.com/blog>)
2. You state and warrant you'll be the only author and exclusive holder of copyrights to your Landing Page design.
3. You state and warrant that your rights to your Landing Page design won't affect any third party's copyrights or other rights – and won't be limited if you take part in our contest. That being said, you agree to indemnify and hold GetResponse exempt from liability, as well as any and all claims made by third parties related to infringement of these rights.
4. Nothing in the contest constitutes or is constructed as a grant of any express or implied license or your other right to any GetResponse intellectual property rights.

5. Processing your personal data

1. We'll only use the personal data you give us (such as you name and email address) for the purposes of the contest. This includes (but is not limited to) prize delivery, and handling inquiries or complaints relating to your participation in the contest. We'll

process your personal data on the basis of article 6 sec.1 b) of Regulation 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of natural persons, with regard to the processing of personal data and on the free movement of such data (GDPR).

2. We'll store your personal data for the time needed to pursue the purposes mentioned in clause 1 above.
3. You can ask to access, change, or erase your personal data – or restrict or object to it being processed. You can also ask us for your personal data and send it to another controller, as well as lodge a complaint with a data protection supervisory authority.
4. Giving us your personal data is voluntary, but you will need to do it if you want to take part in the contest.
5. We'll process your personal data in accordance with the rules listed in these terms and conditions and all applicable law regulations. We take all reasonable steps to protect your personal data from loss, misuse, unauthorized use, access, inadvertent disclosure, alteration, or destruction.
6. You can send any inquiries or complaints about your personal data processing to our Data Protection Officer at privacy@getresponse.com

6. Miscellaneous

1. We reserve the right to change these terms and conditions, or terminate the contest at any time for any reason, at our discretion.
2. You can email any inquiries or complaints about your participation in the contest to marketing@getresponse.com.
3. The contest will be governed by the laws of Poland. Any disputes about it will be resolved by courts having jurisdiction over the registered GetResponse head office.