

iDOMINATE



Speakers Magazine

February 2022

25

DOMINATING
ENTREPRENEURS

Creating

BLACK

HISTORY



DR. WILL MORELAND

Now Is Our Time

Editor's Note

We are living in the greatest time in history. Now is our time to CREATE BLACK HISTORY.



Wikipedia says that editing is the process of selecting and preparing written, visual, audible and film media used to convey information. The editing process can involve correction, condensation, organization, and many other modifications performed with an intention of producing a correct, consistent, accurate and complete work.

There are various editorial positions in publishing. Typically, one finds editorial assistants reporting to the senior-level editorial staff and directors who report to senior executive editors. Senior executive editors are responsible for developing a product for its final release. The smaller the publication, the more these roles overlap.

The top editor at many publications may be known as the chief editor, executive editor, or simply the editor. A frequent and highly regarded contributor to a magazine may acquire the title of editor-at-large or contributing editor. Mid-level newspaper editors often manage or help to manage sections, such as business, sports and features. In U.S. newspapers, the level below the top editor is usually the managing editor.

Dr. Will Moreland
DR. WILL MORELAND
Editor-in-Chief

DRWILLSPEAKS.COM





25

**DOMINATORS
TO FOLLOW
IN 2022**

Antonio "Flight Academy" Pompey

LAKELAND, FL

Want to know what it looks like to turn your passion into profit? Look no further than Antonio, better known by hundreds of thousands as "Flight Academy Kickz." Flight is known as what they call a "Sneakerhead" someone that loves to collect tennis shoes. Think Air Jordans, Dunks, Yeezy and your latest hot sneaker.

Flight has been able to turn his passion into thousands of followers on social media, a deal with Puma and other major brands. He recently opened up his own sneaker shop in Florida.

You can find him daily talking about his passion for sneakers and helping other sneakerheads find the show of their dreams. Flight is also passionate about the community, he teaches other youth how to not only collect shoes, but how to turn it into a business and make a profit. He is creating the next new wave of entrepreneurs.



ANTONIO "FLIGHT ACADEMY" POMPEY

Creating **BLACK** **HISTORY**



JJ Birden

SCOTTSDALE, AZ

The odds of making it to the NFL are staggering. The odds of staying in the NFL are even more amazing. The odds of doing both are the most astronomical of all,

Now a motivational speaker and performance coach, JJ shares lessons from his life that help audiences of all ages, backgrounds and professions realize the most important thing about success—it is never given, but always earned. JJ's inspiring keynote presentations outline the principles and strategies that helped an undersized wide receiver overcome spectacular odds; the same principles and strategies that can help anyone perform at the highest levels in all walks of life. JJ is a best-selling author, entrepreneur, motivational speaker, husband, and father. He has been married to his college sweetheart, Raina, for 30 years and has 8 children (3 biological and 5 adopted nieces and nephews), and 2 grandchildren. He and his family reside in the Phoenix area.



JJ BIRDEN

Creating **BLACK** **HISTORY**



NOW IS

OUR TIME



Genius Speakers Academy
Your Voice Matters

Daniel Truelove / Tamala Daniels / Crista Jackson / Sabrina Reece / Dianne Bellesteros / Alex Molden / Dr. Cozette White / Makeba Clay / Kristal Walker / Ife Badejo / Sherie Thomas
Holland Nance / LaNee Javet / Dr. Will Moreland / Dr. Kristie Moreland / Marci Batiste / TC Cooper / Thurston Smith / Sean Harris / Jamal Cummins / Antwan Hill
Matt Patterson / Kiuandra Jackson / Kimberly Williams / JJ Birden / Dr. Wendy Talley / Fredrick Goings

William George

DR. DAVID WALKER

Game Plan to Speaker Success



“Playing at the top of your game is a desire everyone wishes they had. No matter the level of competition, you want to be a dominant competitor in your field. No one arrives at an upper level of performance without developing a game plan to get you where you're going. Your game plan must consist of several critical steps to help you get there. To assist in fulfilling your desired outcome, here are four steps to give your journey the energy it needs.

Fuel the Journey

It's no secret that it takes gasoline, diesel fuel, or an electric charge to propel your vehicle. What does it take to thrust you into your speaker success? Start by taking a mental picture of who you want to be and where you want to go. No one arrives at their point of destiny without first visualizing being there. Develop a passion for what you are doing. Without an unquenchable desire for what you want in life, every dream will eventually wither away. You'll wonder and ask what happened? The answer is: you lost the drive for what you wanted, and now it's gone. Finally, keep the faith. Success never happens overnight. At least not sustainable success.

You must keep the faith that your dreams, wishes, desires, and successes in life will happen, even if it takes longer than you thought.

Discover Your Mentor

A mentor is a person whose primary purpose is to support your journey. A mentor advises you on what to do and what not to do. They also help to guide you in the right direction. One critical element to having a mentor is that they have made your mistakes for you. A mentor traveled the road you're on and knows all the pitfalls. A good mentor shares the failures of their journey to help you avoid making the same miscalculations.

Find Your Unique Mark of Success

What makes you different from everyone else who does what you do? What is the distinguishable mark that separates you from the competition? When you know what sets you apart from everyone else, you win. No one can do what you do, exactly as you do it. Use your distinction to your advantage. Your audience is waiting for you to be yourself. Be the person everyone is looking for you to become.

Learn the Lessons from Failure

This may be news to you, but no one arrives at the level of success they desire without having had one or more failures along the way. Most people don't know what to do when failure comes. Here's what you should do: embrace it and be grateful that it happened. Failure provides us with a powerful lesson. The lesson is—the painful ordeal gave you valuable insight into the journey to success. Take every disappointment you encounter on your journey and build on it to make you better.

Failure is not a losing proposition, it's a learning experience.

There are many moving parts to a successful speaker business; however, stay focused on these critical elements that will assist you in getting to the top



BIO

Dr. Walker is a man on a mission. He talks candidly about his fears as a young athlete and a Black man. Despite having an intense love of sports, he feared being labeled and presenting false stereotypes. Today he honors that fear because it fueled and equipped him with drive, determination, and dedication in becoming an effective leader.

Dr. Walker experienced the challenges and struggles of living in an urban community of drugs and gang violence. From this experience, Dr. Walker believes that education is the agent of a successful life.

Dr. Walker has an earned doctorate from Northeastern University.

FUN FACT

Dr. David traveled the country and abroad officiating NCAA Division 1 college basketball.

Join Us Today



Become a Certified Genius Speaker

Having a thriving speaker business requires more than just being a great speaker and booking gigs.

When you join our Genius Speaker Certification program you will learn all of the elements you need to get booked, get paid, and **DOMINATE** in the speaking industry.

GeniusSpeakerCertification.com
