



PLAN 2020



The Entrepreneurial Woman's New Year Productivity Tool

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TRANSFORMATIONAL COACH

2019 is coming to an end. Not only is a year ending but also a decade. This is a significant step into a new decade, a new chapter of your life. Here are a few simple steps you can take that will help you get focused on what you want to create in the new year so that your efforts are focused and the results you desire are clear. Without them, you will not yield the results that come from concentrated and directed thought, energy and actions.

Let's start with a review of all the things you accomplished in the last year. Ask your friends and significant others to contribute to this list if you run out of ideas; their perspective will add a different dimension.

2019 In Review

What I accomplished	What I learned

What are some things that I did quite well in 2019?

Where or how have I grown the most?

What am I learning or beginning to see about myself?

What more needs to happen, for the 'REAL' me to shine through in my life and business?

2020 In the Making

The New Year brings renewed hope for the possibilities for our lives. We now hold the New Year in front of us as like a **blank canvas**.

What do you want this year to look like when you are finished painting it?

Use your imagination, your intuition, your desires and dreams to SEE your life in its most amazing panorama. See the details, feel the feelings you will feel when you begin living this ideal life. The better job you do at putting yourself IN the reality of that vision, the more magnetic it will become.

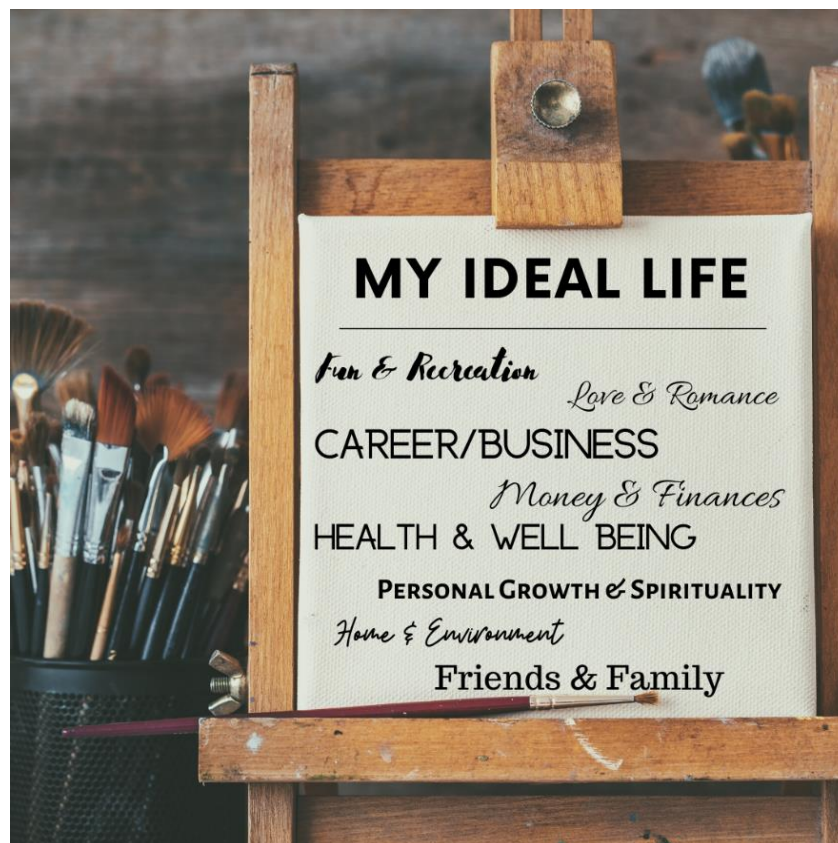
Use the space provided to detail your **Vision statement for 2020**. The magic here is in the *details* and in the *feelings*. Remember, you are detailing the IDEAL life that you want to create.

Don't be afraid to DREAM and big DREAM! **Remember... the farther you shoot for, the farther you reach.**

HOW TO START: Imagine you just ran into a life-long friend who you haven't seen in quite a while. He/she greets you... "Hi _____! I haven't seen you in so long! How have you been? What's been going on?" You can't wait to tell him/her all about your amazing life and everything that's going on in it. With all the excitement, joy and gratitude you can muster up, begin to share the ideal life that has unfolded for you beginning with "I am so grateful and overjoyed now that..."(Continue this conversation in the space provided on the following page being sure to include all areas of your life (listed below).

You will be describing the

MASTERPIECE OF YOUR INSPIRED LIFE FOR 2020



THIS IS my 2020 VISION STATEMENT!

“I am so grateful and overjoyed now that ...

Next Steps

1. Print out your vision statement on the previous page and read it at least ONCE a day (preferably more often). Remember, athletes rehearse their victories in their minds for hours a day. They see themselves crossing that finish line or making that basket. See yourself having your dream. As you read it, SEE yourself in that life. Imagine and feel how different YOU are in that life and the impact it has had on everything and everyone around you.

It's now time to look at the action steps you need to take to get you from where you are now to that magical place you just described. Without action towards this vision, the vision becomes just a dream, a desire. You hold within you the ability to manifest your vision...through ACTION.

2. Write down the step(s) you WILL take in order to move in the direction of your vision?

Fun/Recreation

Personal Growth & Spirituality

Career & Business/Life Calling

Health & Well Being

Love & Romance

Friends & Family

Money & Finance

Home & Environment

3. Using your preferred scheduling method, plot activities/actions that support the steps you've identified above for the next year. For example, if you've identified that you need to increase your physical activity and healthy food intake, plot on your calendar when and how you will demonstrate that commitment. Perhaps it will be scheduling a work-out 3x a week and carving out the time for it.

I will schedule my activities in my

Activities have been scheduled

4. Identify habits, philosophies and beliefs that need to be eliminated, overhauled or added in order to ensure your success. For example, if you have a habit of never working out, then you must install the habit of movement and the belief that this will create the desired result.

Needs to be **ELIMINATED**

Needs to be **OVERHAULED**

Needs to be **ADDED**

5. Set up an accountability structure to hold you accountable to the steps required to paint your masterpiece life. On your own... you will give up. Share your commitments with others (friends, family, and a coach).

I will share my commitments with:

Your only have ONE life.... Make it the best one possible!!!!

On our own, we give up

Let me help you set a course to your BEST life and walk with you until you get there!

ABOUT Elena

Elena Zanfei is a Transformational Mindset Coach for professional and entrepreneurial women who are up to great things in their lives. Elena uses her extensive 35-year training in human potential and personal development along with her own triumph over 26 years of abuse, a horrible divorce and years later losing everything she loved (her 17 year relationship, her home, her security, her 3 dogs and her mom) all in a matter of 6 months. Her experiences, training and commitment have helped her become strong and resilient allowing her to help other women create massive success in their personal and professional lives. By gracefully challenging, nurturing and coaching them she helps them recognize patterns that hinder them and dim their 'light'.

Through her gentle guidance, Elena helps her clients annihilate self-doubt, create inner strength and peace, and unleash their true greatness. She helps them accelerate their positive mindset to find their inner 'AWESOME'; that place where they know who they **truly are**.

From HERE, they can create the powerful, meaningful business and life they were meant to have.

As a transformational coach, I help entrepreneurial women eliminate anything that keeps them from having the most amazing life and business possible. At times it's a limiting belief, other times it's a fear of failure or maybe even of success. And when you've worked so hard to get where you are only to have your mindset try to do you in, it can be so disheartening. Ughrrr! It may even piss you off, especially when you know 'You're better than that'.

You have all it takes to kick butt in your life, your work and your relationships but still, that darn mindset can sometimes feel like a villain that wants you to just give up.

That villain is your EGO who wants you safe in your comfort zone.

The mind is the very thing that holds all of us back or propels us forward. 80% of success is attributed to your mindset (I believe it's more than that). IT determines what you SHOULD and WILL have in life and sets the bar for it.

Nothing more and nothing less will come to you. I know you have seen questionably competent people reach immense success while truly capable ones barely make it. MINDSET is the differentiating factor.

So, let's do a little inner work and bring your mindset back to yielding you rather than it being the other way around...

Let's create some inner peace and re-awaken that confidence that can withstand the toughest of days, weeks, months or even years. When you're reminded of who you REALLY are, your mindset will strengthen and you will be able to, once again, climb the mountains that show up on your journey.

Together we will set a course for your ideal 2020 to become a reality, one based on the BELIEF that you can and clear steps of how you will get there.

Let's WORK together and make that happen!!!

It does NOT matter the skills, strategies and expertise you have, if your mindset isn't aligned with your desires, and your actions supporting your mindset, you're setting yourself up for failure.

So many incredible entrepreneurs and professionals quit too soon because their mindset fails them. They feel like they've invested in every program or coach out there and still haven't found success.

Do you know what I tell them?

"The problem is NOT that you don't have what it takes, it's that your MINDSET is keeping you from knowing you do!"

There is a reason the self-development industry has reached \$10 BILLION – no ONE is immune to the power of our mindset. Billions of individuals have taken it upon themselves to learn how to harness this driver to success

THE MIND

So, If you're ready to...

- Improve your confidence to take whatever steps are necessary to create your IDEAL life
- Create powerful boundaries that produce ease in your life & business
- Stop the saboteur in your head and master your own thoughts to make them work FOR you
- Be FEARLESS about going after what you want and taking the steps to get there
- Develop unshakeable trust that you are here for a purpose greater than yourself and you're determined to find it!

.... then DON'T WAIT... 

Click [HERE](#) To book your
Complementary
'BEST LIFE'
discovery session

See how I can put my 35+ years of Personal Development education to work in support of you cultivating a mindset for SUCCESS and setting up the steps to achieving your ultimate dreams!!!

Whatever you decide and wherever life leads you, know that you are more AWESOME than you can possibly imagine!

I wish you a lifetime of love, peace and success!

Elena