

SERVICES

REAL ESTATE

Francesca Belle
Sales Representative

EXIT REALTY HARE (Peel) Brokerage
Independently Owned & Operated

905-451-2390

ADVANTAGES OF FULL SERVICE BROKERAGE

Whether you are a Buyer or a Seller, I work for you and always in your best interest.

BUYERS

Explaining the Buying Process

I will provide you with a full explanation of what to expect and that's important so you're not faced with any surprises along the way.

Assessment of your needs

I will also explore any time constraints you might have (perhaps imposed by the need to relocate for employment), your financial situation and any future plans.

A Plan to find your home

I will help you identify what you want in your new residence. A pool? A garage? An extra room? A particular building design? What about the neighbourhood? Proximity to schools or work? I will compare your needs, wants and budget with what is available on the market and make recommendations that save you time and effort.

Access to properties for sale

MLS® is a service used by a REALTOR®. We have access to real-time listings which give us the ability to show a listing before most members of the public. It can offer a competitive edge to my buyers.

Knowledge of Financing Options

There are various steps that must be taken before an offer to purchase a home can be made. I will discuss your options with you.

Offers and Negotiating

I will explain the Offer process and advise on necessary and valuable conditions. I will educate on risks and expectations. Negotiate the best price for the best value.

SELLERS

What to expect

I will explain the selling process and ask you the necessary questions to gain special knowledge about your home. This will be valuable during negotiations.

Comparative Market Analysis(CMA)

A CMA is a report on how your home and its features compare to similar homes in your neighbourhood. It also reflects the value of certain features in your home and how it compares to other similar homes that have sold nearby. This is a valuable way to determine the best asking price for your home that will attract offers.

Marketing Plan

Marketing your home is very important to maximizing exposure and bringing in offers. Some of the features of my marketing plan include:

- Professional Photography
- Digital marketing
- Automated emails
- Social media Ads
- Internet Marketing
- Print Media through signage, post cards, newspapers
- Open houses
- Target marketing to agents

Offers and Negotiating

I use tactics to increase awareness and attract offers. My negotiating skills are used to get the best price for your home by understanding how your home is valued by potential buyers.