

Interview Template (Filled)

A. Company Information

1. **Name:** The Coca-Cola Company
2. **Description:** **The Coca-Cola Company** is an American historical multinational beverage corporation and manufacturer, retailer, and marketer of nonalcoholic beverage concentrates and syrups, which is headquartered in Atlanta, Georgia.^[2] The company is best known for its flagship product Coca-Cola, invented in 1886 by pharmacist John Stith Pemberton in Columbus, Georgia.^[3] The Coca-Cola formula and brand was bought in 1889 by Asa Griggs Candler (December 30, 1851 – March 12, 1929), who incorporated The Coca-Cola Company in 1892. The company operates a franchised distribution system dating from 1889 where The Coca-Cola Company only produces syrup concentrate which is then sold to various bottlers throughout the world who hold an exclusive territory. The Coca-Cola Company owns its anchor bottler in North America, **Coca-Cola Refreshments**.
3. **Industry:** Food Industry
4. **Divisions (if applicable):**
5. **Locations:** Atlanta, Georgia
6. **Size:** \$9 billion
7. **Google News:**
8. **Two major products (if applicable):** Coke, Monster, Schweppes, Diet Coke, Capri Sun

B. Job Information

1. **Technical requirements:**
 - Fluidics theory and practice
 - Quality planning tools
 - Design for manufacturability (PFMEA /Test Automation)
 - Cost/Benefit of tradeoff decisions
 - Reviewing designs for improvements
 - Prioritize risks with respect to theory

2. Individual (Non-technical) qualities required:

Drive Innovation

Communication with stakeholders

Ownership of projects

C. Your Qualifications

9. Technical requirements you possess from B.3: Working with completing designs in

CAD to meet customer requirements

Use of DFMEA to optimize product quality/reliability

Advanced problem solving and data analysis skills to optimize quality of product

10. Proof (Project example) you possess from B.3:

Project at Gifford Engineering regarding Mapper system. Talk about leading project through design, manufacturing and final delivery

Talk about problem solving at current project

11. Non-technical requirements you possess from B.4:

Drive Innovation

Communication with stakeholders

Ownership of projects

12. Proof (experience) you possess from B.4:

Innovation

i. Digital Meisterbock

ii. 3D Printing

iii. BSAT Visual Presentation

13. Requirements from B.3/B.4 that you lack: **Fluidics practical experience**

14. How you plan to make up for skills/experience you might lack?: **From previous experience, I am a very dynamic learner and can apply my skills to a new job**

D. Your Interest

- 1. What made you apply for the position (B.1)? I am very interested in the position. I am passionate about innovation, design optimization and product improvement. My background prior to this position is one of product optimization. Experience at Continental/Engineous Software and Masters' indicate this. My current position has given me good experience in understanding the limitations of the manufacturing process.**
 - a. Enjoy product design and optimization**
 - b. Enjoy an environment of innovation**
 - c. Problem solving experience**
- 2. Why did you apply for this company (A.1)? Coca-Cola is a large global corporation with a revenue of \$9 billion and a lot of room for career growth. It is more global than Chrysler and has more opportunities.**
- 3. What attracts you to the industry (A.3)? It's a very global industry with a lot of room for growth.**

E. Generic Questions

Write down other questions that you want to ask (location, number of candidates, time for decision etc.)

- 1. How long will it take to decide?**
- 2. How do you decide which metrology equipment to use? Do you use roundness testers, etc.?**
- 3. What are the common statistical process control methods that are used? Pareto charts, scatter plots, Latin Hypercube samples**
- 4. QWhat is the most common Regression method that you use? ANOVA Regression?**