

# Facebook For Entrepreneurs.



MITCHELL PRODUCTIONS, LLC

## MODULE THREE

SOCIAL MEDIA COACH: SHARVETTE MITCHELL

DOCUMENT NOT APPROVED FOR REPRODUCTION OR DISTRIBUTION

## Tools to create and or curate content

- Create Simple Flyers - Use [www.Canva.com](http://www.Canva.com)
- Create & Edit Pictures/Flyers - [www.PicMonkey.com](http://www.PicMonkey.com)
- Quotes - [www.QuotesCover.com](http://www.QuotesCover.com)
- Blogs/Articles - [www.ArticleCity.com](http://www.ArticleCity.com) and Google
- Ghost Writing for Blogs- [www.Fiverr.com](http://www.Fiverr.com)
- Check it out! adaluzia who will write a 300 word blog post for \$5 on #Fiverr
- <https://www.fiverr.com/s2/8f4029b3c0>
- Facebook Share Feature
- Facebook Save Feature
- BONUS- [www.PageModo.com](http://www.PageModo.com) ( schedule posts and create/curate content)

## NOTES

1

## How to re-purpose content

- Use brochures/presentations/material that you have related to your industry or product- For example: make each key point in the material a Facebook post and make each key point a graphic/social media flyer.
- "Tips" articles - For example: 1) Make the article one post 2) Make each tip a separate post.
- Go back to content you posted 2 to 3 months ago and RE-POST it!

## NOTES

# Facebook Client Attraction Plan

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6 -Radio Show Rebroadcast -Article post	7 -Blog Article from Mitchell Productions -Monday Motivation Flyer -Radio Show Blog Article -	8 -Quote -Radio Show Flyers (2) -Links to LIVE radio show (3)	9 -Link to purchase one of my products -Social Media tip -Blog Article from Mitchell Productions -Radio Show Rebroadcast	10 -#TBT post -Join My email List post -Funny post -Radio Show Rebroadcast	11 -Quote flyer -Hey there post -Free Tip Friday Flyer -Radio Show Rebroadcast -	12 -Periscope Video -Schedule a consultation -Radio Show Rebroadcast

## NOTES